

## Ward Profile for **Boscombe West**



**The Marina, Boscombe**

### Your Ward Councillors



**Councillor  
Jane Kelly**



**Councillor  
Philip Stanley-Watts**



**Councillor  
Christopher Wakefield**

### **Population**

Boscombe West is a coastal ward with a resident population of 9,843. The latest estimate of the ward's population, based on the 2013 mid-year estimate, is 10,500. At that time, 7,900 were of working age representing 75% of the population.

The average age of residents is older than the England and Wales average at 38.2 years. This is an ethnically diverse ward with a smaller proportion of White-British than England and Wales. The largest ethnic group is the White-Other group (20.2%).

The ward has a larger proportion of residents with 'other qualifications' compared with the Borough and England and Wales. Other qualifications include vocational/work related qualifications and foreign qualifications where the level is unknown or not stated.

As at February 2015, the proportion claiming unemployment related benefits stood at 3.6%. The equivalent figure for Bournemouth was 1.7% and the UK 2.1%.



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A significant proportion of residents are employed in the hotel and catering industry compared to the borough. The ward also has a slightly larger proportion of residents employed in manufacturing than Bournemouth.

## Environment

In terms of character, the Boscombe West ward is split into three distinct areas; to the south and east of Christchurch Road it is predominantly large detached houses; to the south and west flats and north of Christchurch Road, semi-detached housing. Christchurch Road is dominated by the shopping centre, which in terms of shops is the second largest in the borough. The following Conservation Areas are either wholly or partly within the ward: Boscombe Manor, Boscombe Spa, Churchill Gardens, Knole Road and Undercliff Road. Boscombe Chine Gardens holds a Green Flag award.

## Community resources

This ward has benefited greatly from improved facilities at the seafront including the Coastal Activity Park which opened in 2014. Significant improvements to develop a shared space scheme in the Precinct and Christchurch Road are underway funded by the Local Sustainable Transport Fund; Boscombe Crescent Gardens have also been refurbished and the former Argos site opposite is being developed as a multi-agency hub for the police, Boscombe Regeneration staff and Youth Services. An Arts Trail links the seafront to the town centre with art sculptures sited along Sea Road and the Old School House, a creative industries hub, opened in 2014 to support local creative businesses.

The street market is now run by Boscombe Regeneration and a Boscombe Centre Manager has been employed to support and grow the market and local businesses.

The area is home to the Bournemouth Volunteer Centre, which is part of Bournemouth Council for Voluntary Services and based at the Boscombe Link in Palmerston Road, also home to Dorset Race Equality Council.

The Boscombe Regeneration Partnership launched the Boscombe Commitment and Action Plan in 2012 and further detail of the work taking place can be found here: [www.bournemouth.gov.uk/boscomberegeneration](http://www.bournemouth.gov.uk/boscomberegeneration)

The area also benefits from a Neighbourhood Wardens service which organises regular street clean events and litter-picks. Tackling anti-social behaviour is a priority for the area and the Council works closely with Dorset Police to address concerns. The Police Information Point in the Precinct serves as a point of contact for the public to talk to the Police and also provides a photo opportunity for visitors. A conservation Management Plan is being developed for Churchill Gardens and a community growing space within the gardens is being developed by volunteers. The Wellspring

Centre, St Georges Church on Haviland Road has meeting spaces, Community Lunches and a range of groups and activities.  
Boscombe library is one of the busiest in the town.

The Boscombe Forum meets bi-monthly and is open to all residents.  
[www.boscombeforum.org.uk](http://www.boscombeforum.org.uk)

The coastal part of the ward is also covered by the Coastal BID (which runs along the coast of Bournemouth). The Coastal BID aims to increase the numbers of those visiting Bournemouth off-season, encourage repeat visits, increase the visitor spend and help businesses by negotiating discounts with key suppliers [www.coastalbid.co.uk](http://www.coastalbid.co.uk)

St Clements's and St John's Church of England Infant School (265 pupils on roll as at January 2015) and Bethany Church of England Junior School (344 pupils) are in the ward.

Schools and childcare providers in this ward include:

	Number of childminders	Number of OFSTED registered places
<b>Childminders</b>	1	6
	<b>Time of year open</b>	<b>Maximum number of children</b>
<b>After School Club</b>		
The 115 After School Club - St Clements	Term Time	24
<b>Breakfast Club</b>		
St Clements & St Johns Breakfast Club	Term Time	30
<b>Day Nursery</b>		
Cats Whiskers Day Nursery	All Year	39
<b>Holiday Playscheme</b>		
The 115 Holiday Club @ St Clements	School Holidays	24
<b>Pre-School Playgroup</b>		
St Clements Pre - School	Term Time	26
Springbourne Community Pre-School	Term Time	20
<b>Primary Schools</b>		
St Clement's & St John's CE Infant School	Term Time	270
Bethany Church of England Junior School	Term Time	350

**Boscombe Library,**  
Hawkwood Road, Boscombe, Tel: 452777  
Library web address:

<http://www.bournemouth.gov.uk/Libraries/MyLocalLibrary/BoscombeLibrary.aspx>

For library events visit:

<http://www.bournemouth.gov.uk/Libraries/LibraryEvents/LibraryEvents.aspx>

A variety of library services are available including the Cyber Library which allows access to free online resources with a Bournemouth Libraries card. Ebooks can also be downloaded and library books renewed via the library catalogue.

<http://www.bournemouth.gov.uk/Libraries/LibraryServices/LibraryServices.aspx>

## Housing

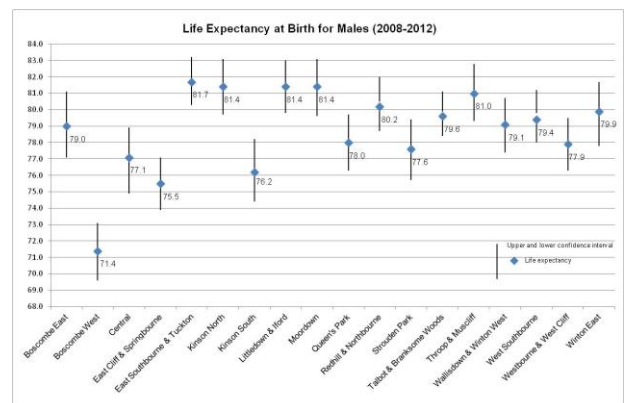
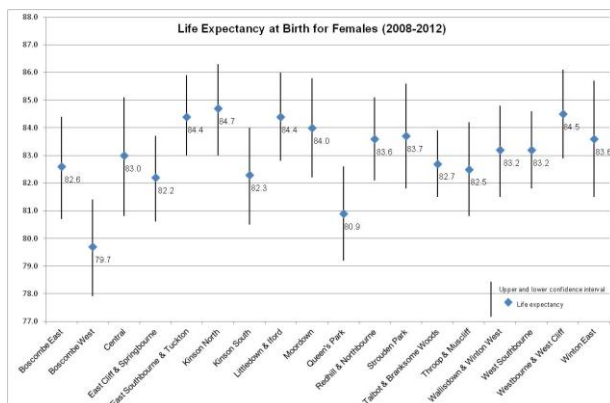
Households are smaller than the England and Wales average; however 34.5% of households are living in overcrowded conditions based on the number of rooms. There are fewer households with dependent children in this ward although the proportion of these living in lone parent households is a very similar proportion as the borough as a whole.

Over 62% of households live in privately rented accommodation; this compares with only 31% in the borough as a whole. Most of the accommodation in this ward is in flats with nearly 59% of households living in privately rented flats.

The 2011 Census recorded 5,975 household spaces in the ward, comprising 568 houses and 5,407 flats. Since 2001 household spaces have increased by over 30%.

## Health inequalities

The life expectancy at birth in 2008-2012 for Boscombe West ward males is 71.4 and for females the figure is 79.7 years. Comparisons show that for males the Bournemouth figure is 78.6 years and the national figure is 78.9, while for women the Bournemouth figure is 82.9 years and the national figure is 82.8 years.



The proportion of households with at least one member with a limiting long-term illness is slightly higher than Bournemouth and England and Wales. In this ward 9% of residents described themselves as being in 'Bad health' or 'Very bad', the highest figure in the borough.

## Deprivation

Four of the seven most deprived LSOAs (Lower Super Output Area's) in the borough fall within this ward, all within the 10% most deprived in England. The most deprived LSOA is Boscombe central which ranks 113<sup>th</sup> in England, out of 32,482 nationally, so in the top 1% of LSOAs and is the most deprived LSOA in the south west region. The least deprived LSOA, the area around the seafront, still ranks within the top 20% nationally. The local rankings vary between 1<sup>st</sup> and 33<sup>rd</sup> making this the ward with the least variation.

In terms of the individual domains, Boscombe central ranks as most deprived in the borough for three of the domains and is second and third in two others. For the domains, four of the five LSOAs fall within the 6 most deprived for the employment domain the borough. The barriers to housing and services domain shows the least deprived rankings, although all are in most deprived 20%. The ward contains four of the five most deprived LSOAs in the borough for the health deprivation and disability domain.

Using tax credit data 32% of children in this ward are classified as living in poverty compared with 19% within the borough and 20% in the UK.

## Child Poverty

A report by the End Child Poverty organisation uses tax credit data and national trends on worklessness that are compatible with national estimates of children living in households below the 60% median income level. Based on this measure 23.1% of children in this ward are classified as living in poverty before housing costs, this figure rises to 35.6% after housing costs are added in compared with 15.8% before housing costs and 25% after housing costs within the borough and 15.9% and 25.1% respectively across the UK.

Using housing benefit statistics reveals there were around 570 claimants with dependent children in this ward as at November 2014, this equates to around 20.6% of the resident population in households with dependent children, the borough figure is 8.4%.

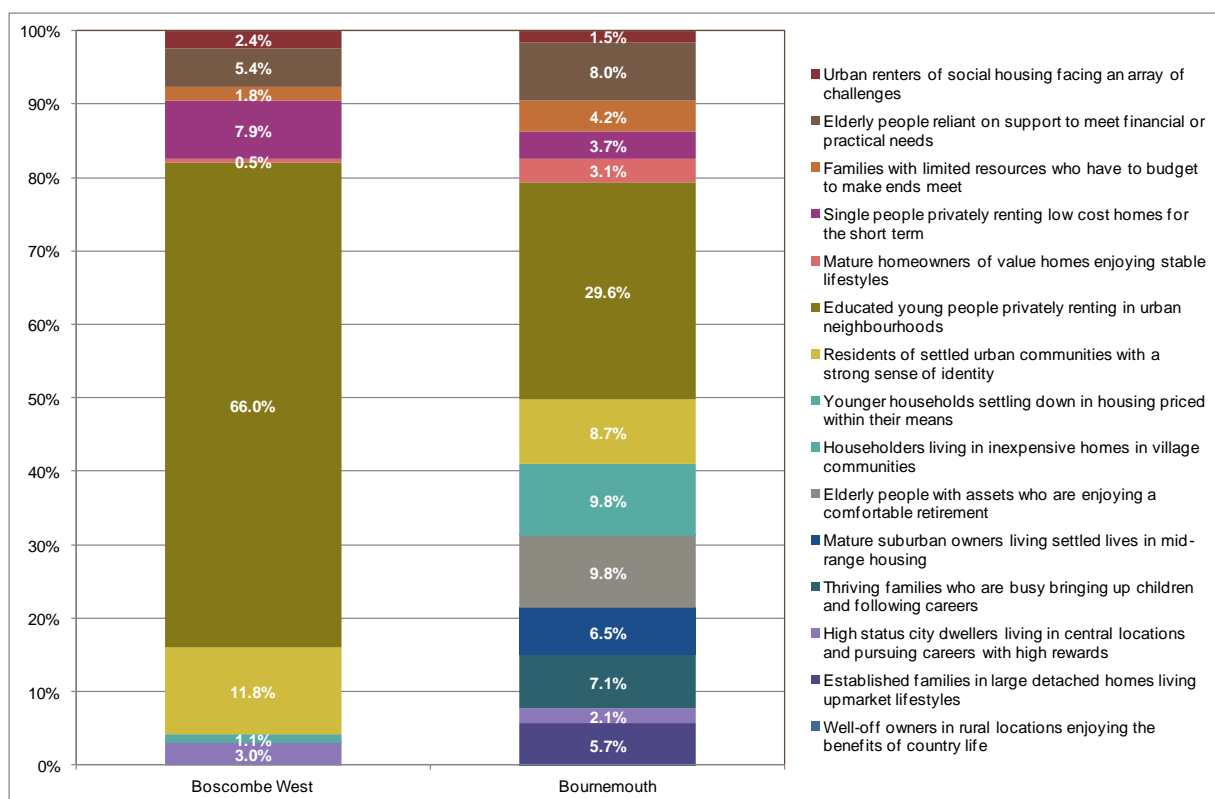
## Mosaic Public Sector classification

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data

sources from health, education, criminal justice, local and central government can give an insight into citizen’s requirements of these services. Additionally, it provides a ‘common currency’ that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

Over 66% of the ward is classified as ‘Educated young people privately renting in urban neighbourhoods’ (Group J), is twice the borough figure. On first appearances, this group does not appear to represent the area. However, when looking at the Mosaic Public Sector types, 36% of those categorised as Group J fall within Type 45, who are described as ‘Singles renting affordable private flats away from central amenities and often on main roads’. A further 16.4% of the ward is categorised as ‘Self-starting young renters ready to move to follow worthwhile incomes from service sector jobs’. Only nine of the fifteen groups are represented in the ward.

### Comparison between Boscombe West and Bournemouth Borough Mosaic Public Sector Groups

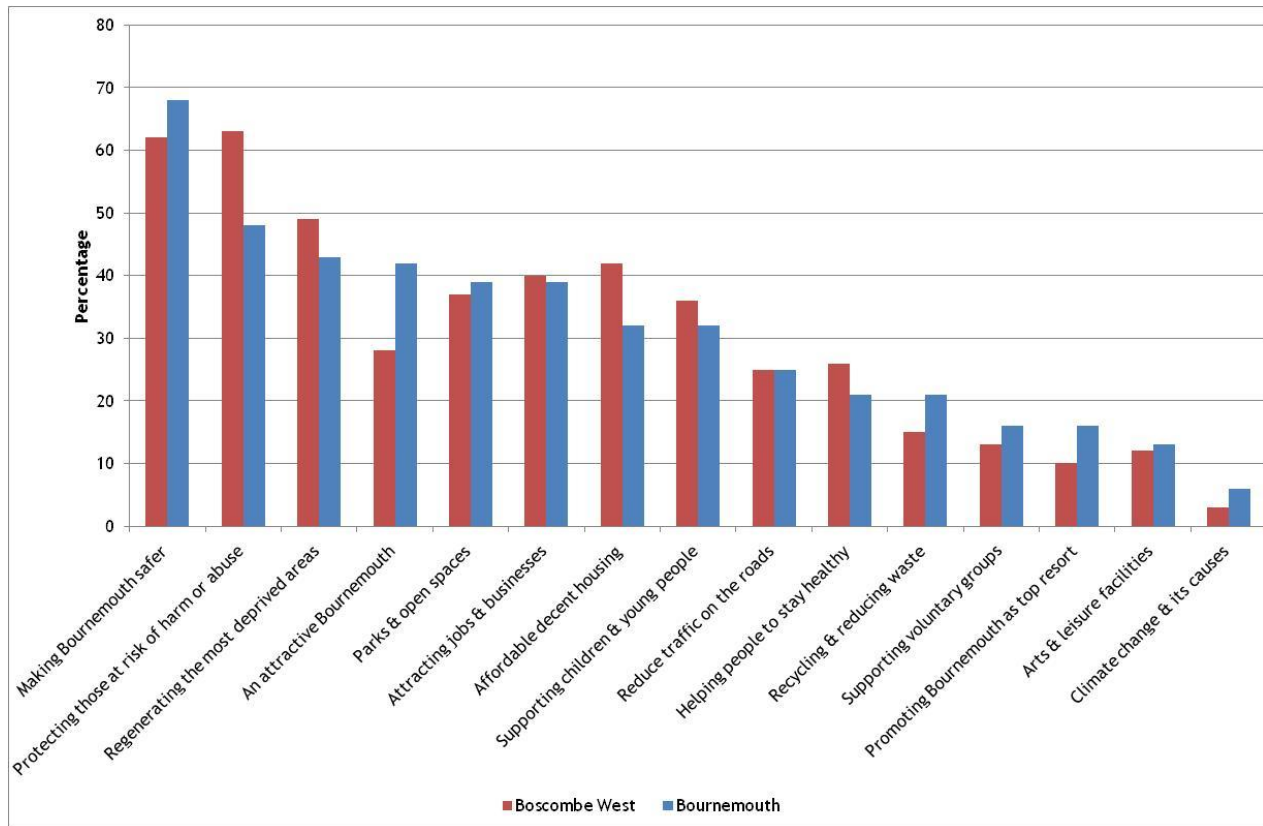


### Transport

A significant proportion (44.4%) of households are without access to a car. The area does, however, have excellent access to services such as Doctors and Dentists and most facilities are available within a short, flat walking distance such as schools, open spaces and shopping facilities.

## The Opinion Survey 2012

### Residents Priorities



The chart above illustrates the areas that residents consider most important. Respondents in Boscombe West identified the following as being the top 5 priorities for Bournemouth Council:

- Making Bournemouth safer (62%)
- Protecting adults and children at risk of harm or abuse (63%)
- Regenerating and improving the most deprived areas of Bournemouth (49%)
- Increasing the supply of affordable decent housing (42%)
- Attracting jobs and businesses to Bournemouth (40%)

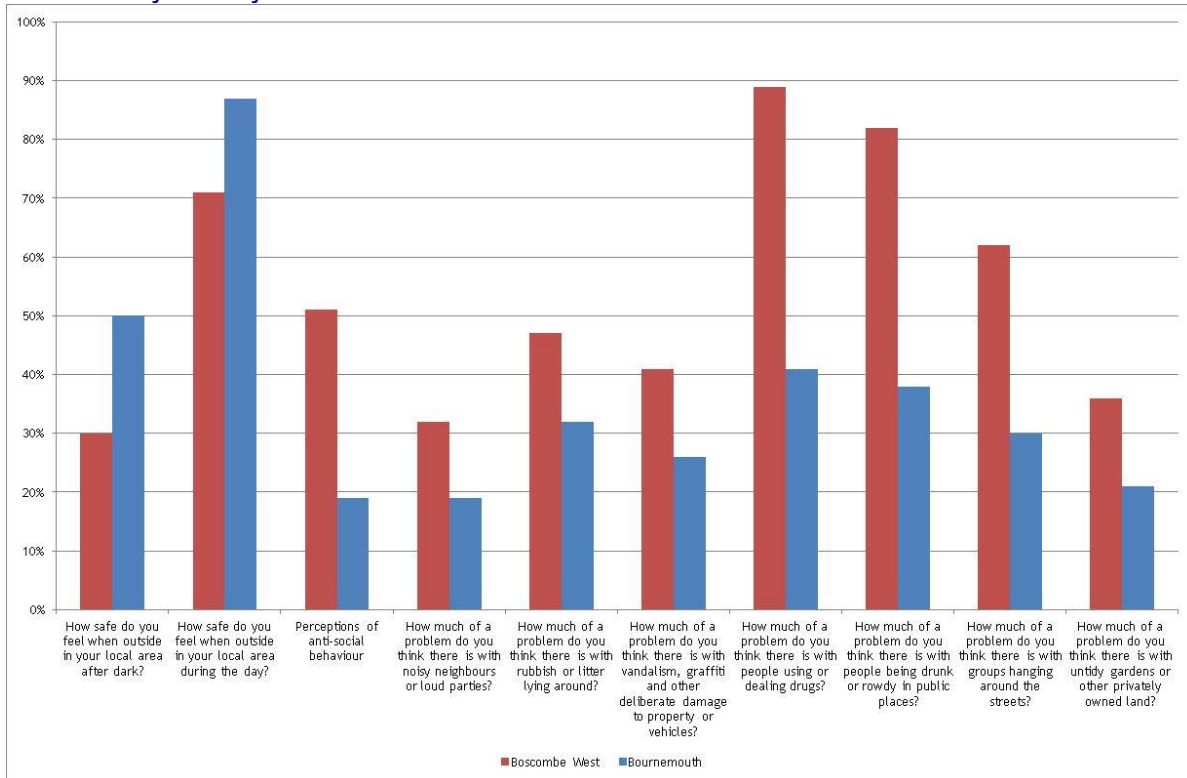
These priorities are consistent with responses from other ward.

### Local Community

	Boscombe West	Bournemouth
Satisfaction with local area as a place to live (% satisfied)	45%	80%
How strongly do you feel you belong to your local area? (% strong sense of belonging)	56%	66%
Your local area is a place where people from different ethnic backgrounds get on well together (% agree)	56%	60%
People in this area pull together to improve the local area (agree)	38%	37%

Satisfaction with the local community was generally lower than when compared with other wards. Despite the percentage of respondents who felt a strong sense of belonging to their local community being lower than in Bournemouth as a whole the percentage who agreed that people in the area pulled together to improve the local area was slightly higher than for the for the borough as a whole.

### Community Safety and Anti-Social Behaviour



Less than one third of respondents in Boscombe West (30%) felt safe when outside after dark. The percentage of respondents in Boscombe West who felt safe during the day was 71% compared with 87% in Bournemouth. Feelings of safety in Boscombe West both during the day and after dark were the lowest of all the wards in Bournemouth.

Overall perceptions of anti-social behaviour were highest in Boscombe West compared to all other wards. Just over half of respondents in Boscombe West (51%) perceived high levels of anti-social behaviour compared to less than one fifth of respondents of Bournemouth respondents overall (19%).

Overall perceptions in Boscombe West seem to mirror the actual picture as Boscombe West had the second highest rate of anti-social behaviour reported to the police in 2012/13. The highest rate was in Central ward. However, there has been an overall reduction of 7% in reported incidents of anti-social behaviour in Boscombe West in 2012/13 compared to 2011/12.

For further information, please contact:

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Planning, Transport and Regulation  
Bournemouth Borough Council  
Tel: 01202 454684  
Email: [statistics@bournemouth.gov.uk](mailto:statistics@bournemouth.gov.uk)  
Website: <http://www.bournemouth.gov.uk/statistics>

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